## COATING NEWS Introducing AQUACRYL 1223<sup>TM</sup> LAY FLAT COATING

A Waterbase Overprint Coating Specifically Engineered for Non-Coated Paper

Achieve the following outstanding benefits!

Will not swell or shrink paper surface fibers, the major factor for paper curl after coating application.

Can be successfully employed for coating both sides of the printed sheet on 50 lb. text and beyond.

Produces curl free delivered sheets without sacrificing press speed.

Allows for an excellent finish with good rub and mar resistance that will enhance bindery production.

If you're looking to coat non-coated paper without any adverse effects, "Aquacryl 1223 Lay Flat" passes the test.

A MAJOR BREAKTHROUGH IN AQUEOUS COATING TECHNOLOGY, DESIGNED EXCLUSIVELY FOR NON-COATED PAPER! THIS PROMOTIONAL PIECE WAS COATED WITH "AQUACRYL 1223 LAY FLAT" COATING!

AMALGAMATED



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